



**Retail Technology Adoption Assistance Scheme for Manpower Demand
Management (ReTAAS)**

**Annual Report 2017-18
(Executive Summary)**

Prepared by the Secretariat of ReTAAS

1. The four objectives set out in the Annual Implementation Plan 2017-18 (Annual Plan) were achieved. They are reviewed as follows.

(A) Enhancing awareness of ReTAAS

2. The Secretariat further stepped up promotion of ReTAAS through various channels, including outreaching to retail tenants through shop visits and form filling counters at shopping centres, co-working spaces and more retail-related associations as well as briefings for Stored Value Facilities licensees and information and communication technology associations.

(B) Supporting the Vetting Committee (VC)

3. The Secretariat continued to support the VC by screening applications, preparing working papers and documents, as well as providing administrative support for VC meetings. A set of streamlined vetting procedures have been launched since April 2017 and operated smoothly throughout the reporting period.

(C) Processing Applications

4. As at end of the reporting period, ReTAAS had received 518 applications, of which 342 applications (with sufficient information) had been processed by the VC. A total of 306 applications had been approved and the approval rate was about 89%.

(D) Publicity

5. The Secretariat promoted ReTAAS through visits to 113 retail shops and participation in three expo events and 46 seminars (including 19 organised by government and other organisations). Articles on successful cases were also published in newsletters and publications of various associations/government department.

6. Since the launch of the ReTAAS website on 1 December 2014, the cumulative hit rate was 93 733 by the end of reporting period. Besides, the ReTAAS introduction video and four ReTAAS videos for showcasing successful cases were uploaded onto the ReTAAS website and the Hong Kong Productivity Council (HKPC)'s Facebook/Youtube pages and were shown at the HKPC's "SME One" Centre and ReTAAS-related seminars. The five ReTAAS videos have a total viewership of 4 039 in 2017-18.