



**Retail Technology Adoption Assistance Scheme for  
Manpower Demand Management (ReTAAS)**

**Annual Report 2016-17  
(Executive Summary)**

**Prepared by the Secretariat of ReTAAS**

1. The four objectives set out in the Annual Implementation Plan 2016-17 (Annual Plan) were achieved. They are reviewed as follows.

#### **(A) Enhancing Awareness of ReTAAS**

2. The Secretariat stepped up promotion of ReTAAS through various channels, including shop visits, exhibitions and seminars, collaboration with trade associations and government-related bodies and online and offline publications.

#### **(B) Supporting the Vetting Committee (VC)**

3. The Secretariat continued to support the VC by screening applications, preparing working papers and documents, as well as providing administrative support for VC meetings. A set of streamlined vetting procedures were launched in April 2017.

#### **(C) Processing Applications**

4. As at end of the reporting period, ReTAAS had received 433 applications, of which 297 applications (with sufficient information) had been processed by the VC. A total of 261 applications had been approved in the first nine VC meetings and the approval rate was about 88%.

#### **(D) Publicity**

5. The Secretariat promoted ReTAAS through visits to 2 826 retail shops and participation in six expo events and 37 seminars (including 11 seminars organised by trade and other parties).

6. Since the launch of ReTAAS website on 1 December 2014, the cumulative hit rate was 70 632 by the end of the reporting period. Apart from the ReTAAS introduction video and three successful ReTAAS videos, the Secretariat produced a fourth successful case video. The total viewership of the five ReTAAS videos was 6 140.